

2009 online rate card



AD SIZE	COST	SPECIFICATIONS
<b>Rotating Single Button</b> 140 x 100	\$150 • 3-month term \$270 • 6-month term \$510 • 12-month term	<ul style="list-style-type: none"> <li>• 140 x 100 pixel image</li> <li>• jpg or gif</li> <li>• no animation</li> <li>• linking URL</li> </ul>
<b>Rotating Double Button</b> 140 x 200	\$270 • 3-month term \$485 • 6-month term \$915 • 12-month term	<ul style="list-style-type: none"> <li>• 140 x 200 pixel image</li> <li>• jpg or gif</li> <li>• no animation</li> <li>• linking URL</li> </ul>
<b>Skyscraper</b> 140 x 400	\$525 • 3-month term \$945 • 6-month term \$1,785 • 12-month term	<ul style="list-style-type: none"> <li>• 140 x 400 pixel image</li> <li>• jpg or gif</li> <li>• no animation</li> <li>• linking URL</li> </ul>
<b>Online Marketplace</b> * available with purchase of print marketplace space only	\$100 • 3-month term \$175 • 6-month term \$330 • 12-month term	<ul style="list-style-type: none"> <li>* specs are same as print marketplace</li> <li>• no animation</li> <li>• linking URL</li> </ul>

\* \$15 charge per change.  
 Maximum number changes/term is 3.

**CONTACT INFORMATION**

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