

2013-2014 Rate Card

Just the Facts

Circulation 30,000
75% subscribers • 25% newsstand

Frequency Quarterly

Price \$22/year • \$5.95/single copy

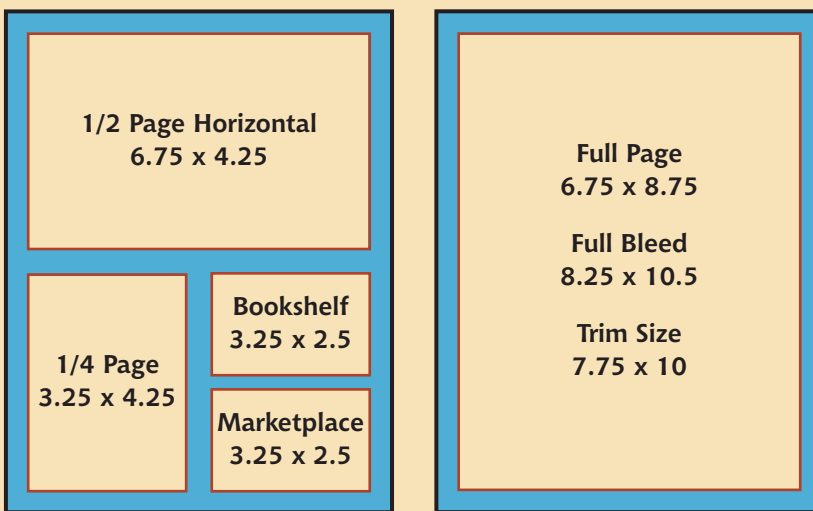


Dates and Deadlines

Issue	Reservation Date	Artwork Due	Publication Date
Winter 2014	September 28	October 5	December 1, 2013
Spring 2014	January 11	January 18	March 15, 2014
Summer 2014	March 29	April 12	June 1, 2014
Fall 2014	June 28	July 12	September 1, 2014

Advertising Rates

4 color	1x	2x	4x
Full page	\$2500	\$2200	\$2000
1/2 page	\$1400	\$1200	\$1100
1/4 page	\$ 800	\$ 700	\$ 600
Marketplace	\$ 500	\$ 400	\$ 300
Covers	1x	2x	4x
Back cover	\$3300	\$3200	\$3000
Inside front	\$2900	\$2700	\$2600
Inside back	\$2700	\$2600	\$2500



Artwork Requirements

PDF files are preferred. Files must be press optimized (300 dpi, CMYK) with fonts embedded. The file dimensions must be the same size as the ad you are submitting. For full page ads with bleeds, please allow for 1/4 inch trim and include crop marks in the PDF file. *Brain,Child* can design your ad for an additional fee.

Marketplace/Bookshelf

Ads consist of a small product image and up to 55 words of ad copy.

All dimensions are in inches, width x height.

Artwork Submission

Files can be e-mailed to advertising@brainchildmag.com

Contact Information

Advertising Sales
advertising@brainchildmag.com
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BRAIN, CHILD

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